

## Comments and Some Resources from the CHAT

Remember using a book called community based social marketing. Found it very useful. Fostering Sustainable Behavior: An Introduction to Community-Based Social Marketing by [Doug McKenzie-Mohr](#)

Simon Nightingale : Shrewsbury Interfaith Forum is setting up a climate action group. We are keen to be contacted by representative of local faith groups, large or small. If you or anyone you know are interested, please contact me on [dr.simon.nightingale@gmail.com](mailto:dr.simon.nightingale@gmail.com)

We've identified Shropshire county council as a block on what we need, who will challenge them- Philip Dunne?

I am really concerned about the language we use to talk about our relationship with nature: Stewardship and Services seems to me to be counterproductive as it still puts us at the centre of the relationship, and skews our thinking into subject and object.

Manda Scott : and if we were to call it the 'web of life' we might not exteriorise it quite so much? (not a discussion question, just a thought).

Lynn MannTransitionTelford : Indigenous peoples see mankind as servants of the planet. which is better than "how can we use this asset" More looking at man as part of the whole.

There is so much going on locally and a danger of spending time and energy reinventing the wheel. Is there a plan for how to audit/bring together everything that's happening in the area and what would be the best forum for this?

Our Iceberg is Melting: Changing and Succeeding Under Any Conditions  
Book by Holger Rathgeber and John Kotter is excellent on "achieving change".

Philip Dunne: I shall DEFINITELY raise the enthusiasm of this South Shropshire Climate Action Group to the wider attention of the House of Commons and President of COP26.

Tony Green : Green Shropshire Xchange will follow all these links.

Allan Wilson Shropshire Association of Local Councils & Shropshire Climate Action Partnership : SCAP is endeavouring to engage groups across the whole county and call for joining the partnership and to pool information by calling for evidence to put into a central repository [www.zerocarbonschropshire.org](http://www.zerocarbonschropshire.org) to take a look.

"Traffic is like water. If you increase the temperature it will evaporate".

Philip Dunne : I asked Alok Sharma, SoS for BEIS and Pres of COP26 how he intended to engage with community and other groups in the runup to COP26 next November, he replied: Alok Sharma: As I said earlier, we are going to have a domestic campaign. This is about engaging communities, engaging all generations, young and old, in what the UK can do to take action. Businesses have to be at the fore of this as well. In my view, we are at an interesting inflection point where we have a significant number of people from the business community who want to see a green recovery. The Prime Minister received a letter from 200 large UK businesses some months ago talking very much about the green recovery and the need for it.

I am also setting up a range of groupings—business groupings, UK Mayors and regions—and an international civil society and youth group that I will talk with on a regular basis to get their views,

their ideas, their inputs. I am absolutely determined that this is something that resonates with the whole of society.

That all sounds good, I would want my children involved so that their voices are heard and they can be a part of this. They have a lot they want to express on the subject. Instead of waiting, we could start locally ourselves in gathering our young peoples voices on climate change in their thoughts and what they want and need, we could do the same for parents. This wouldn't be too challenging to do with everyone having had to go on-line during Covid- could use an on-line survey monkey.

Best access to YP and their parents for participation is going to be through schools. Local youth groups are patchy and currently on-line. The Young Rangers group that is going to be set up in Craven Arms sounds interesting but is for older junior children- ideally would need a group that regularly engages with all age groups across Shropshire in terms of engaging YP with outdoors/reconnecting with nature etc.

Not happy to see a perky woman in a short frock clearly NOT installing solar panels. Why???

Robert Saunders : just saw this on Shropshire Star website

<https://www.shropshirestar.com/news/business/2020/09/24/green-vision-could-lead-to-half-a-million-new-jobs/>